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Before-After Images/B-Roll Available

**NEW! LUMIÈRE LIGHT THÉRAPIE™ SYSTEM:
SCIENTIFICALLY ADVANCED SKIN CARE TREATMENTS
FOR ANTI-AGING AND FACIAL REJUVENATION.**

“Twenty Luxurious Minutes Of Light Replaces Pain, Discomfort, Surgery Or Injections.”

Non-invasive anti-aging facial treatments have just been propelled light years ahead with the new *Lumière Light Thérapie* system now launching in leading spas from Manhattan to Beverly Hills! Skin care experts are calling ‘*Lumiere*’ the ‘*first complete, naturally advanced skin regime for facial rejuvenation*’ . . consumers say, ‘*it takes years off your face*’ and compare it to a great workout – for the skin!

Lumière Light Thérapie is today’s definitive science and most respected source for LED light therapy (Light Emitting Diodes) for facial rejuvenation at the spa or cosmetic level. Born in medical science but specifically modified to allow for ‘cosmetic-only treatments’, the sophisticated science behind the *Lumière Light Thérapie* device is supported by a powerful credibility factor that comes with an enthusiastic ‘thumbs up’ from the country’s leading board-certified dermatologists and plastic surgeons. The respected spa owners and their estheticians who offer this newest skin care service report that their well-known clients are ‘*in love with the light*’ and the youthful appearance that just one luxurious 20-minute *Lumière Light Thérapie* treatment immediately shows them.

Non-Invasive. Non-Thermal. Non-Laser.

Lumière Light Thérapie combines 20-minute light therapy treatments with specially-formulated topical skincare products to immediately begin to effectively counteract the visible signs of aging without pain, discomfort, surgery or injections. These *Lumiere* ‘regimes’ focus on four key options to suit individual skin care needs – *vitalizing, repairing, firming* and *clearing*. *Lumiere* helps to clear and soothe problematic skin, even out skin tone and texture, purge and close clogged pores, lighten age spots, sun spots and dark circles, diminish crows feet and tighten thin, sagging skin to remove fine lines and reduce wrinkles.

Just imagine relaxing on a spa facial table for 20 minutes of bliss. The warm, calming light (for face and neck) from the patented *Lumière Light Thérapie* device activates a series of responses in the skin, converting light energy into the cellular building blocks required by the body. The all-natural anti-aging method is completely non-invasive, non-thermal, and non-laser. In fact, the FDA has reviewed the *Lumière* process and declared that it ‘poses no risk’ to clients. Bottom line, *Lumière Light Thérapie* is quick, easy and definitely a science you ‘can’ afford.

Our Changing Skin.

The signs of aging skin become visible far earlier than we imagine for a variety of reasons. That is why *Lumière Light Thérapie* offers four ‘regime options’ that are custom-tailored for the different stages of aging in the facial rejuvenation process. These four uniquely different cosmetic treatments (regimes) use different *Lumière Light Thérapie* Topical Skincare products while undergoing *Lumière Light Thérapie* to produce the desired results. These formulations were developed through collaborative efforts of a team of leading dermatologists, photo-biologists, and cosmetic chemists.– it’s the first skin care line specially formulated to interact with LED light therapy.

The Vitalizing Regime: Intended for clients up to 22 years of age to prolong a youthful appearance and defend against environmental impact.

The Repairing Regime: Intended for clients over 22 years of age to purge and reduce pore size, even out skin tone and texture, light age spots, sun spots and dark circles, and reduce the appearance of ‘crows feet’ around the eyes.

The Firming Regime: Intended for clients over 45 years of age to thicken and tighten thin skin associated with sagging and wrinkles.

The Clearing Regime: Intended for clients of all ages with problematic complexions to purge clogged, oversized pores, soothe and heal inflamed, irritated skin and balance complexion.

Just The Factoids . . . It’s All About The Science.

There are two factors that contribute to aging in the skin. As we age, our metabolism slows down, resulting in a loss of cellular energy in the Fibroblasts (cells that produce collagen and elastin). The body’s ability to produce the necessary nutrients (required by Fibroblasts) also decreases. The result is a decrease in the production of collagen and elastin which is the support matrix that keeps the skin looking young, firm and tight.

The *Lumière Light Thérapie* device deals with the first factor that contributes to aging in the skin – decreased cell energy in the Fibroblasts. When exposed to uniform light at precisely 633 nanometers, these cells readily absorb the light and get highly energized (as they were before the slowdown in metabolism).

The *Lumière Light Thérapie* device also increases the cell membrane permeability allowing for deeper penetration of active ingredients and nutrients found in both *Lumière* Topical Skincare

Session Products and At-Home Products (used at-home to cleanse, balance, and tone and continue to feed vital nutrients and active ingredients while defending against environmental assaults).

The *Lumière Light Thérapie* device was developed by the world's leading medical device manufacturer in the field of Light Emitting Diode (LED) - Photo Absorption Therapy. The company, Photo Therapeutics Ltd. offers years of clinical experience, significant intellectual property, and a portfolio of patents.

The futuristic *Lumière Light Thérapie* device developed from the Paterson lamp, a machine first developed by Dr. Colin Whitehurst at the Paterson Institute for Cancer Research in England to treat skin cancer patients at that country's premiere cancer clinic. During the initial clinical research work, it was observed that the red light emitted by the Paterson lamp had a rejuvenating effect on the skin surrounding the treatment area. This observation led to further trials and the development of the 'next generation' cosmetic light source.

The *Lumière Light Thérapie* device is based on Photon Absorption Therapy. This patented device delivers pure, uniform, narrowband red light at precisely 633 nanometers through an array of carefully arranged light emitting diodes (LED). It activates a series of responses in the skin, converting light energy into cellular building blocks required by the body.

The *Lumière Light Thérapie* System is the brainchild of Raymond Anthony International (RAI), headquartered in Carlsbad, CA and headed up by President and COO, Tony Case and Ray Mead, CEO. RAI is a respected pioneering skincare company dedicated to delivering breakthrough technology and product performance to the professional beauty industry. Committed to both scientific and market research, RAI develops premium skincare products and services that are relevant, recognized and in demand within their industry.

For more information about the *Lumière Light Thérapie* system and where it is available, phone: 866-724-8267. Visit: www.lumiereilight.com.

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