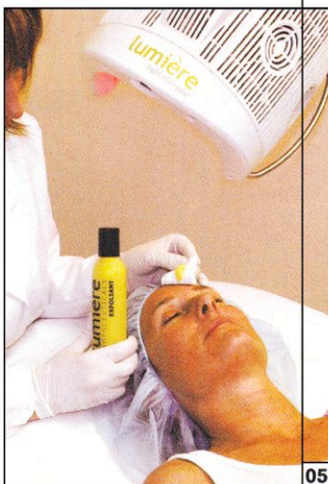




## Introductions



05

### 05. Naturally Advanced Skin Rejuvenation

The new Lumière Light Thérapie system was developed from the Paterson lamp used to treat skin cancer patients. During clinical trials researchers noticed that the Paterson lamp had a rejuvenating effect on the skin surrounding the treatment area. This led to further trials and this "next generation" cosmetic light source, which delivers uniform light at precisely 633 nanometers to energize cells that produce collagen and elastin and increase cell membrane permeability to allow for penetration of targeted actives. Lumière Light Thérapie combines 20-minute light therapy treatments with specifically formulated topical skincare products to soothe the problem skin, even texture, purge and close clogged pores, lighten age/sun spots and dark circles, diminish fine lines and tighten thin, sagging skin. For more information call 866.724.8267 or visit [www.lumiereight.com](http://www.lumiereight.com).



06

### 06. Breakthrough Technology

New Ssha Skin Therapy Clinical employs PET (permeation enhancement technology) to deliver highly active ingredients to the regenerative skin layer to rebuild a healthier, younger-looking complexion. The six-product system of antiaging skincare products stimulates collagen growth, prevents free-radical damage, reduces glycation, and repairs and protects skin from UV damage. Due to their potency, products should be administered under the care of a physician. Get more information at [www.seshaskin.com](http://www.seshaskin.com) or call 888.977.3742.



07

### 07. Sunscreen Breakthrough

Mexoryl is finally being marketed in the United States. Developed by L'Oréal and successfully used in Europe for several years, Mexoryl is highly protective against short UVA waves. In July La Roche-Posay announced U.S. Food and Drug Administration approval for Anthélios SX with Mexoryl SX. This daily moisturizing formula contains a unique combination of sun filters consisting of Mexoryl SX, Octocrylene and photo-stabilized Parsol 1789 to provide the most complete protection against both UVB and UVA rays. Unlike other sunscreen filters that offer UVA protection, Mexoryl SX is highly stable and will not degrade even after being exposed to the sun for long periods. Like other La Roche-Posay products, Anthélios SX is fragrance-free, PABA-free and dermatologist-tested, making it appropriate for even the most sensitive skin. For more information call 888.LRPLABO or visit [www.anthelios.com](http://www.anthelios.com). ✦