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Rejuvenate your skin and mind Naturally at 633!

DIEGO AND JOSEPH opened 633-Ray of Beauty as a skin care center for the entire family. Teens, moms, dads and seniors can enjoy European technology and formulas without department store costs.

As I walked in to 633, instantly my body and mind began to relax. The atmosphere is as stress free as their ORGANIC products are free of impurities and synthetics. There are no mineral oils, petroleum, waxes, lanolin, collagen, artificial colors and fragrances.

Owner Diego Enrique, an energetic man greeted me, excited to explain about LUMIERE, which is HUGE in Europe. It combines light therapy with topical products and dietary supplements, without pain, needles or surgery. It requires a 3-step procedure: 2 minutes of exfoliating, 20 minutes under a light device to deliver specific enzymes to the subcutaneous layer of the skin where skin problems originate, and 2 minutes of after care.

If your lipstick stays on longer it is because it contains LEAD and/or ANIMAL FAT, Diego tells me. The cosmetic industry has a little dirty secret he says: when a cow is slaughtered, only half of it is processed for human consumption. The intestines and their contents, the head, hooves, and horns, as well as bones and blood, are dumped into giant grinders at rendering plants. In addition, the entire bodies of cows and other animals known to be diseased are thrown into the grinders. There is simply no such thing as an animal in America too ravaged by disease, too cancerous or too putrid not to be welcome in the grinder. When this gruesome mix is ground and steam-cooked, the lighter, fatty material floating to the top gets refined for use in current products like COSMETICS, LUBRICANTS and SOAPS. These don't belong in or on anyone's skin!

"Nothing at 633 is a gimmick! It is pure science," Enrique said.

633-Ray of Beauty uses LUMIERE LIGHT THERAPY, (best European keptsecret). Regimes include:

- CLEARING- for anyone with "problematic" skin, especially TEENS!
- VITALIZING- for anyone under 30. · REPAIRING- for anyone under 40.

- FIRMING– for anyone under 50.
- REFIRMING– for anyone over 50.

Males or females of any race can use LUMIERE.

Diego stays near me the whole time during the procedure, reassuring me and answering any questions. The procedure also increases serotonin levels, so I feel at peace, like I'm getting a massage. My skin feels cleaner, tighter and healthier than it did 24 minutes earlier.

I take in the rest of the store. Fire, wind, water and aroma essentials are a reminder that everything here is all- NATURAL. Diego tells me about how 633 has joined in on the dream for HEALTHIER PEOPLE & A HEALTHIER PLANET.

ARBONNE International, a leading group of biochemists, biologists and herbalists, has produced a SWISS formula of ORGANIC products for babies made in the USA. There are aroma essentials, cosmetics and fitness products for TEENS, MOM and DAD, too.

633-Ray of Beauty also offers MIESSENCE, Australia's best import, which provides you with products made-to-order. There's no need to pay for preservatives that are harmful for your skin. Plus, it is the only way to achieve perfect balance and harmony in your body and mind.

STEME is another product found at 633. It naturally releases the stem cells in charge of repairing your body, using the latest PHYTOCEUTICAL product extract from APHANIZOMENON FLOSS-AQUA.

633-Ray of Beauty guarantees that you will benefit from these products.

Not only are they better for your skin, but very affordable. We are actually less expensive than: CHRISTIAN DIOR, LACOME, CLINIQUE, Y.S.L., ESTEE LAUDER, SHISEIDO, RED EARTH, CHANEL, MAC and MARKET AMERICA. Our products enhance your features without chemicals that don't belong there. So rejuvenate your skin and mind. Come to 633-Ray of Beauty, located in Millhopper Square in Gainesville. G

www.633rayofbeauty.com Tuesday-Saturday 11 a.m.-7 p.m. or by appointment. (352) 380-0744

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